# **Partnership Proposal**

# Prepared For: The Antigo Public Library

Contact Information: Toni Edge director@antigopl.org 715-623-3742

Address:

617 Clermont St. Antigo, WI,

Proposed Project: Antigo Public Library - Rollfilm Digitization

### Scope Of Work:

Advantage Archives: Broading The Past To The Pri

Antigo Public Library has estimated 500 Reels of Newspaper Microfilm

Scanin 400 DPI Grayscale scans, Index, & OCR. Create clients' own freely hosted, keyword searchable, online history archive. Archive to be linked at https://antigoplhistoryarchives.online. Send reels and invoice back to client upon project completed and website created. Flash Drive to be created sent to clent with copy of Images in PDF and OCR data.

# Prepared By: Advantage Archives

Contact Information: Larry Eckhardt larry@advantagearchives.com

# Address:

1025 33rd Ave, SW Cedar Rapids, IA 52404 Delivered: Oct 16, 2024 08:15 AM Valid Until: Dec 31, 2024 Terms: Net 30 Days

Service	Details	Qty	Price	Adj.	Total
"AA" Package - Advantage Access Plan For Microfilm Digitization	The Advantage Archive Access package converts your microfilm holdings into a digital archive that can be accessed for free from anywhere, anytime, and on any device. A dedicated Project Manager will coordinate resources and provide oversight throughout the project lifecycle. Experienced technicians will capture up to 550 frames or 1,100 images per 100-foot roll of 35mm microfilm per industry best practices. This ensures the digital reproduction represents the best quality possible given the condition and clarity of the images initially captured on film. Digital images will be split, cropped, de-skewed, indexed (by publication, city, state, date, and page number), processed, and ingested into a Community History Archive (CHA) search platform.	500	\$ 195.00	\$ 0.00	\$ 97,500.00
	Pricing is inclusive of project intake and set-up, dedicated project manager, microfilm digitization services, data management & administration, file output, post-processing and editing of digital images, indexing, OCR, the creation of a branded Community History Archive (CHA), ingestion of collection into the CHA, hosting, bandwidth, file storage, ongoing platform development, marketing resources and partner support, standard quality assurance process, and return shipping. Pricing does not include charges for shipping or related to image counts exceeding 1,100 per reel. A charge of \$0.18 per image will be invoiced for each image over 1,100 per reel. Additional charges for the handling of fragile or "at-risk" microfilm, complex project management, additional indexing, changes or tasks that fall outside the agreed-upon scope of the project, enhanced QA, collection auditing, or other unique requirements may apply.				
Delivery: Digital Images Prepared And Delivered On Flash Drive	Technical Resource for verifying, preparing, exporting, and delivering digital images on a USB flash drive (up to 1 TB) to transfer and store data between the devices, and NOT to be used as a long-term storage media. Tasks include but are not limited to confirming the file naming convention, validating files, conducting technical checks, and ensuring an equitable count of received, generated, and prepared files for delivery. The file organization will adhere to the metadata collected, with PDF files arranged into logical groupings such as publication title, issue, date, and year. Additionally, multipage PDFs will be generated to facilitate easy navigation.	1	\$ 150.00	\$ 0.00	\$ 150.00

Questions? Contact Larry Eckhardt at larry@advantagearchives.com

Advantage Archives: Ronging The Past To The Present

Total List Price: \$ 97,650.00 Adjustments Applied: \$ 0.00 Total Investment: \$ 97,650.00

# Partnership Agreement:

Your signature below indicates acceptance of this proposal to Antigo Public Library - Rollfilm Digitization for the Antigo Public Library, and that you agree to the terms and conditions herein.

### **Terms & Conditions:**

Payment terms are net thirty (30) days from the date of the invoice. Invoice will be sent at the completion of each phase of the project.

By signing this quote, you acknowledge that you agree to the terms and conditions. Any details not included in writing in this quotation are not binding upon either party. If the source materials are in a condition unknown or undisclosed by the client at the time of quotation, it will be voided and a new estimate will be issued to more accurately outline the Scope Of Work for this project.

Advantage Preservation strictly adheres to Federal Copyright Law and will not digitally reproduce any content that is not in the Public Domain without written permission from the rights holder.

We trust that you will find our quote satisfactory and look forward to working with you. Please contact us should you have any question at 1-855-303-2727

Accepted By: \_\_\_\_\_ On \_\_/ \_/\_\_\_ Authorized Representative Of Antigo Public Library

Return To:

Advantage Archives: Relation The Archives

### About Advantage Archives

Advantage Archives:

Advantage Archives builds strong, community-based partnerships to provide free online access to local history, making it discoverable and easily accessible to anyone, anywhere, at any time, on any device, allowing communities to understand and connect to their past in a meaningful way. Together we provide the community the means to explore, discover, learn from, connect with, and share the stories of the people, places, and events that shaped their community.

Our partners' Community History Archives are intended to serve as a "portal to the past," allowing local primary source documents to provide an account of history as told by the individuals who witnessed it. The foundation of our business model is simply "partnerships matter," and our mission is to be a good partner. We believe that a good partner shares responsibilities and contributes their fair share to the collective effort. Once the project is funded and brought to fruition, we take it upon ourselves to ensure that there are no additional or ongoing costs that might become a burden to our partner institutions. This includes the costs associated with storage, hosting, bandwidth, development, and maintenance of the Community History Archives. The Community History Archives are fully supported for free by Advantage and do not require a subscription, seat license, annual support contract, or any other ongoing costs or expenses to the institution or members of the community. Our commitment to providing these services free of charge enables the institution, in turn, to offer free and open access to the community.

Advantage's digitization center and preservation labs are housed within our 80,000-square-foot records management and archival storage facility in Cedar Rapids, Iowa. We are proud partners with libraries, museums, historical societies, cultural organizations, educational institutions, and city, county, and state-level agencies across the country and have earned their trust. Our partners appreciate the collaborative approach we take, our ability to customize solutions to work within current budget constraints or project requirements, and the experience and knowledge we bring in handling and converting historical and at-risk documents. We have the privilege of collaborating with these communities to create practical online access to historical content that was previously impractical for the community to physically access, burdensome to utilize as a research tool, or would otherwise be lost to the erosion of time. By digitally transforming these collections, these records become instantly available to patrons and community members—bringing the past to the present and making it a vibrant part of community engagement and learning.

### The Community Partnership Team

#### Larry Eckhardt - Partnership Manager

Larry has been in the historical newspaper archiving industry since 2005 and has been active in building meaningful community-based partnerships with hundreds of libraries and institutions across the country to provide free access to local history. Larry takes believes in creating strategic solutions that go beyond digitization with a focus on using the Community History Archive platform as an outreach and engagement tool. When not at work, Larry enjoys spending time with his two sons, daughter-in-law, and his two granddaughters.

#### Grant Kaestner - Partnership Manager

Grant has been in the cultural heritage preservation industry for over 12 years. Combining his love of technology with his love of history, Grant works with public libraries, college and university libraries, historical societies, genealogical societies, and publishers across the United States and Canada, providing institutions with a long-term preservation model (Microfilm) as well as a user-friendly access model (Digitization). Grant takes a collaborative approach with the partner on each project assuring the outcome both he and his partners want and expect.

#### Brady Donohue - Director Of Outreach & Engagement

Brady graduated from Mount Mercy University in Cedar Rapids, IA, with a degree in Marketing and Operations Management. At Mount Mercy, Brady was a pitcher on the baseball team. Brady works to build partnerships with leaders to provide communities with free digital access to local history. When not at work, Brady enjoys boating and jet skiing at Lake of the Ozarks, golfing, and spending time with his chocolate and black labs, Charli and Murry.

#### Tanner Lohaus - Director of Identity and Messaging

Tanner works to provide Advantage's partners with cohesive branding, from copy writing to graphics, to best ensure a successful partnership. Tanner attended the University of Northern Iowa, where he played basketball. He finished his education at Mount Mercy University and was a pitcher on the baseball team, and graduated with a Bachelor's Degree in Graphic Design. When not at work, Tanner enjoys golfing and spending time with his black lab, Charlie. He is also an avid fan of all sports, whiskey, and reading sci-fi/fantasy books.

#### Chris Donohue - Founder and Chief Financial Officer, CPA

Chris has been the Chief Financial Officer at Advantage Archives since 2010. He has over 28 years of business experience from manufacturing, insurance, and document imaging industries. He is a Simpson College alum, graduating in 1994 and receiving his Bachelor of Arts degree in Accounting. Chris was a member of the baseball team and served as team captain his senior year. When not at work. Chris spends time with his wife and three children, and is an avid runner having completed a marathon last year, and is currently in training for a half marathon in October.

#### Jeffrey Kiley - Founder and Chief Executive Officer

Jeff is the Co-Founder and Chief Executive Officer of Advantage Archives. He was born and raised in Cedar Rapids, Iowa where he still resides with his family. Jeff has a passion for local history. He has been in the imaging and preservation industry for over 20 years. On those rare summer afternoons in the warmer months that Jeff is not in the office, he can be found on the lake or river with a fishing pole in his hand, and his family by his side.

Advantage Archives: